

# Baw Baw *Country* Tourism News

Issue 4  
November 2008



## **Baw Baw Shire Business Excellence Awards**

On the 14th of November the Baw Baw Shire Business Excellence Awards Presentation Evening was held at the Fountain Room, West Gippsland Arts Centre. A fabulous night was had by all with the following Local Tourism Association Members being rewarded for their efforts:

### **Hospitality Category**

**Winner:** *The Outpost Retreat*

#### **Finalists:**

Brandy Creek Wines & View Cafe  
Glen Cromie Caravan Park  
Springbank B&B  
The Chambers

### **New Business Category**

#### **Finalists:**

Nickelby at Darnum  
Glen Cromie Caravan Park  
Warragul Lean & Green

### **Retail Category**

**Winner:** *The Press Cellars*

**Finalist:** Nickelby at Darnum

### **Tourism Attraction Category**

**Winner:** *The Outpost Retreat*

#### **Finalists:**

Nickelby at Darnum  
Glen Cromie Caravan Park  
Mt Baw Baw  
Brandy Creek Wines & View Cafe  
What's On in Baw Baw Country

### **Judges Encouragement Award**

**Joint winners:**

*Warragul Lean & Green*  
*Gregory's Red Angus*

## **Victorian Tourism Awards**

On Monday the 17th of November the Victorian Tourism Awards were held at Crown Casino in Melbourne. This was an unbelievable evening with over 1200 people in attendance. Gippsland kicked off the evening with the first win of the evening so this made sure everyone in the room knew there was a strong Gippsland contingency in attendance. Gippslander's who were successful were:

### **RACV Award for Tourism Marketing:**

**Winner:** *Destination Gippsland*

### **Tourism Education & Training:**

**Finalist:** Gippsland Tourism Industry Leadership Program

### **Tourism Restaurants & Catering:**

**Winner:** *The Outpost Retreat*

### **Hosted Accommodation:**

#### **Finalists:**

Lakes Entrance Waverley House  
Stringybark Cottages B&B

### **Deluxe Accommodation:**

#### **Finalist:**

*Limosa Rise*

Congratulations also goes to Nickelby at Darnum and The Grayn Restaurant as entrants. Well done to all!!!!!!

### Gippsland Gourmet Country Tourism News

Gippsland Gourmet Country Tourism Association would like to welcome the following new members:

- Craft Markets Australia
- Gypsy Creek Winery
- Kings Arms Hotel

Membership within the association is growing at a rapid rate as businesses in the area are seeing the benefits of belonging to their Local Tourism Group. The Executive Committee is currently working on the new brochure which will be launched early in the new year.

The Program for a Palate of Passions Festival is also beginning to get underway with plans for a fantastic, diverse program in 2009.

The 2009 Gippsland Gourmet Country Regional Long Lunch will return to the Trestle Bridge at Noojee as the location for the event. The date has been set by Melbourne Food & Wine and will be Friday the 13th of March 2009. If you are interested in attending a small amount of tickets will be released on the 8th of December 2008. All other tickets will be sold in mid February 2009.

### Mt Baw Baw News

It's November and it is snowing at Mt Baw Baw!!!

See the images below that were taken from snow that fell last night.



### Walhalla & Mountain Rivers Tourism News

WMRTA would like to welcome another new member to their group: Brigadoon Cottages at Newborough.

As a result of the RACV 101 competition where Walhalla placed No. 5, they have received some fantastic promotion. Media coverage in the Herald Sun, Postcards and Coxy's Big Break. Australian Geographic have also just finished filming in the area. Well done!

The recent 4x4 show in Melbourne was a great success. The four towns of Walhalla, Licola, Omeo and Dargo were promoted and have now established recognised branding respectively.

The Band Rotunda at Walhalla has been going through a restoration process and is now complete.

